

Ashwagandha for Pet Health



Consumers are increasingly interested in **natural, preventive approaches** to support the health of their companion animals. Ashwagandha is an adaptogenic botanical originally from India that may deliver multiple health benefits to pets, with its antioxidant, anti-stress, anti-inflammatory and anti-aging properties.

Benefits of Ashwagandha for Pets



Lower cortisol levels = more calmness, improved sleep



Improved muscle function, strength and energy

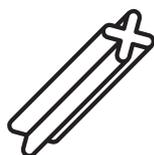


Balancing hormone levels in the adrenals, thyroid and reproductive system



Bolster immune function

KSM-66 Ashwagandha is produced with a proprietary process that yields a neutral extract that can be easily integrated into **pet foods, beverages and supplements**. Nutrient-dense KSM-66 blends well into soft chews, bully sticks, tinctures, chewable tablets and powders.



MARKET INSPIRATION

Thorne Research

Canine Geriatric Basics

“Because aging animals are more susceptible to the detrimental effects of stress, the adrenal adaptogenic herbs Eleutherococcus and ashwagandha have been added to help modulate these effects. ... The ashwagandha is a well-researched, organic extract, KSM-66.”

KSM-66 may be effective in **reducing** cortisol levels, separation anxiety, some kinds of fear, and **improving** overall well-being and energy levels.



BioStar Whole Food Supplements

Equilibrium EQ™

“Equilibrium EQ helps to **minimize** common anxieties in horses, such as spooky horses or horses under stress, by **supporting** normal levels of cortisol. The Ayurvedic herb Ashwagandha can support the neurotransmitter serotonin, **helping** to relax nervous horses and help increase mental focus. The supportive ingredients in Equilibrium EQ may help muscle relaxation.”

